



SUSTAINABILITY REPORT

Sustainable hotels are businesses that significantly reduce their environmental impact through green best practices in maintenance, services, logistics, products, and supplies. The core elements revolve around reducing waste, saving energy, and cutting down on water usage and HR-related tasks like employee development.

There are many steps a hotel can take to move toward sustainability. LINDENBERG Hotels aim to create a global collective of progressive city dwellers with the intention of creating sustainable cultures and establishing a strong social attitude.

Why are we supporting sustainability? Supporting sustainability is essential for our planet, our communities, and our future. We take daily steps to reduce our ecological footprint, use resources responsibly, and embrace alternative energy sources. By supporting sustainability, we are taking an important step to create a better future for everyone.

We are committed to implementing a range of sustainability issues across the company, with reference to our projects in Frankfurt and Bali, Indonesia.

GREEN SIGN

As a result of our GREEN SIGN certification (GST standard), we committed with our projects in Frankfurt/Germany and Bali/Indonesia to a strict catalogue of requirements, to achieve the best possible results for our stakeholders and company visions:

- 100% plant-based concepts in all aspects of the guest collective including food & beverage and the hotel decorations.
- Use of ingredients from the region and supply ourselves with fruits and vegetables from the surrounding area or from our own permaculture project BRAUMANNSWIESEN in Bad Homburg. In Bali we harvest coconuts from our garden and selected ingredients from the permaculture on our property.
- Provide electric scooters (Bali) and bicycles (Frankfurt) for guests.
- In-house compost production from all organic waste. This compost is later used for our own garden and permaculture. (Bali)
- Paperless check-in system.
- No single plastic use in the property during all activities.
- Community beach clean-ups once a month, in which we partner up with Ocean Mata and the communities of Pekutatan, Medewi and the surroundings. Ocean Mata will recycle the plastics that are gathered later to become useful products. (Bali)

- Kitchen gardens. (Bali)
- Vegan-friendly and animal-testing-free products.
- Development and structural adjustments with our suppliers for process and product achievements.
- Updating technical equipment within the property and reducing general energy consumption.
- Minimizing food waste.
- Working on water conservation. (Bali)
- Cooperation with a recycling center to turn our non-organic waste into functional tools for the hotel.

SOCIAL PROJECTS

LINDENBERG feels a profound responsibility towards social projects, whether self-founded or through solid partnerships with NGOs:

- Setting up a kids program, LOST BUNCH, that is supporting local kids and is run by a local team to provide surf coaching, English lessons and creating perspectives for the future. The programme made some of the kids part of the Indonesian Surf League (LSI) and connects to other areas around the island. (Bali)
- Protecting and rescuing STREET DOGS around Tabanan. Sterilization is key to reducing the dogs' population in Bali due to its overpopulation. Together with the local NGO Balicruisaders and Mission Pawsible LINDENBERG offers free sterilizations, is medically supporting dogs in need and educates owner families. We sincerely hope we can keep this initiative and involve more communities shortly.
- We raised funds to build a community learning centre for our partner and local NGO Yayasan, in Sumbawa. The team provides nutritious meals and learning classes. The centre is also a health hub educating local women about herbal medicine, as medical care is very limited in this area.
- Our sister NGO PFEFFERMINZGREEN runs exceptional social programs in Sierra Leone and Ethiopia. PfefferminzGreen advocates for a greater focus on the strength of local communities and the creation and development of sustainable solutions using indigenous knowledge.

MISSION STATEMENT

LINDENBERG is not perfect - YET: together with our teams we try to improve on growing from within. We finalized 2022 our mission statement aiming to encourage and evolve employees, their work surrounding and development processes. Our measurements:

- Improving the physical & mental health of our team members.
- Increasing the use of indigenous/local craftsmanship for house decorations and tools, especially in Bali. We want to sustain traditional skills and techniques often passed down through generations.
- Additional health and insurance systems. (Bali)
- Providing workshops and trainings.
- Involving all team members and communicating environmental goals.

