

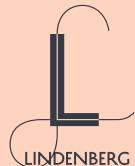
MISSION STATEMENT

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LINDENBERG's mission statement is the foundation for everything that we do. It outlines who we are, our values and aspirations, and it represents the high social, ecological and quality standards that we strive for.

Our shared beliefs shape our unique identity.

We think and act as an open-minded and ambitious collective. LINDENBERG's mission statement is dynamic, flexible and open to discussion: we work on our visions and ideas together.



WHO WE ARE

We are a unique, experienced, confident and ambitious hospitality company

We are economically independent and autonomous

We think and operate in a diverse, sustainable and universal way

We are conscious of our ecological, social and political responsibilities

We stand by our beliefs

We invest in original and compelling design concepts

We're driven by detail

We are warm, generous and compassionate hosts

We offer predominantly vegan cuisine made with organic,
sustainably-produced ingredients

We offer a high level of comfort, excellent service and an outstanding
price-performance ratio

We are a team of passionate and individual characters

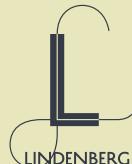
We are determined and courageous

We value a decision-making process that is clear
and well-communicated

We work together as a team, with respect and love

We love to laugh together and party together

We love our brand.



OUR INTENTIONS

To increase turnover, revenue and brand power through our various activities

To continue to grow, with a focus on unusual locations

To be one of the most relevant hotel brands on the market

To create one-of-a-kind LINDENBERG hospitality concepts

To offer our unique approaches, experiences and services to external customers

To work on the idea of communal living and sharing at every level

To be 100% sustainable and as far possible carbon neutral

To create a community of guests with the same values to share unforgettable experiences

To integrate ourselves into the local cultural and social environments

To develop innovative ideas and implement them with precision

To be particularly interesting in every way for long-term guests

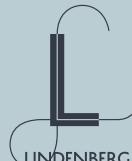
To create a collective of employees and guests

To evolve our attractiveness as an employer

To always communicate directly and on equal footing, and to operate openly and transparently

To be intrinsically motivated and rely on the creativity, strength and loyalty of each and every member of our team

For our ideas and their implementation to also be seen in our social and cultural projects



WHAT WE BELIEVE IN

We see the beauty of our planet and the urgent need to do everything we can to preserve it

We can only develop solid solutions through open and friendly cooperation

We design and build: what becomes of us and our environment is in our own hands

Honesty, transparency and trust form the basis of successful communication

We stand by our word. You can rely on us

Sustainability and the utilisation of resources are essential elements of good quality

Mistakes and deviations from our intentions are positive evidence of our endeavours

Diversity is at the heart of our actions and applies in equal measure to culture, gender, religion, age and education

The sharing of ideas and involvement of others is indispensable, both now and in the future

Thinking and acting together consistently develops impactful ideas

We rely on internationally fairly traded and organically produced food

For us, searching for solutions is more exciting than talking about challenges

Our actions must be helpful, sound and meaningful, both for us and the people around us

We believe in the freedom to do what you love

Our ironic and humorous deviations from behavioural norms are part of who we are

We must keep future generations in mind and act in ways that are sustainable, promote health and save resources





TRUE LOVE
WILL FIND YOU
IN THE END.